# Big Data in Healthcare and Biomedicine: Opportunities and Challenges

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## Goal and outline

- Goal
  - Provide a balanced view of opportunities and limitations of Big Data in healthcare and biomedicine
- Agenda
  - Growing data in healthcare
  - Opportunities for secondary use or re-use of clinical data for research and other purposes
  - Caveats of using operational clinical data
  - Big Data in Healthcare at OHSU
    - · Biomedical Informatics educational program
    - Big Data to Knowledge (BD2K) projects
    - Informatics Discovery Lab (IDL)



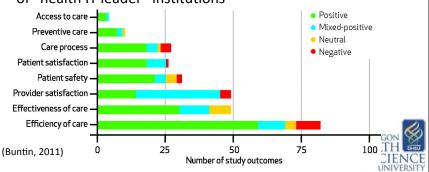
# Many problems in healthcare have information-related solutions

- Quality not as good as it could be (McGlynn, 2003; Schoen, 2009; NCQA, 2010)
- Safety errors cause morbidity and mortality; many preventable (Kohn, 2000; Classen, 2011; van den Bos, 2011; Smith 2012)
- Cost rising costs slowing, but US still spends more but gets less (Angrisano, 2007; Brill, 2013; Hartman, 2015)
- Inaccessible information missing information frequent in primary care (Smith, 2005)

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# Growing evidence that information interventions are part of solution

- Systematic reviews (Chaudhry, 2006; Goldzweig, 2009; Buntin, 2011; Jones, 2014) have identified benefits in a variety of areas, although
  - · Quality of many studies could be better
  - Large number of early studies came from a small number of "health IT leader" institutions



# US has made substantial investment in health information technology (HIT)



"To improve the quality of our health care while lowering its cost, we will make the immediate investments necessary to ensure that within five years, all of America's medical records are computerized ... It just won't save billions of dollars and thousands of jobs – it will save lives by reducing the deadly but preventable medical errors that pervade our health care system."

January 5, 2009

Health Information Technology for Economic and Clinical Health (HITECH) Act of the American Recovery and Reinvestment Act (ARRA) (Blumenthal, 2011)

- Incentives for electronic health record (EHR) adoption by physicians and hospitals (up to \$27B)
- Direct grants administered by federal agencies (\$2B, including funding for health information exchange, workforce development, etc.

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# Which has led to significant EHR adoption in the US Office-based physicians (Hsiao, 2014) Office-based physicians (Hsiao, 2015) Offi

# Providing opportunities for "secondary use" or "re-use" of clinical data

- (Safran, 2007; SHARPn, Rea, 2012)
- Using data to improve care delivery
- Healthcare quality measurement and improvement
- Clinical and translational research
- Public health surveillance
- Implementing the learning health system

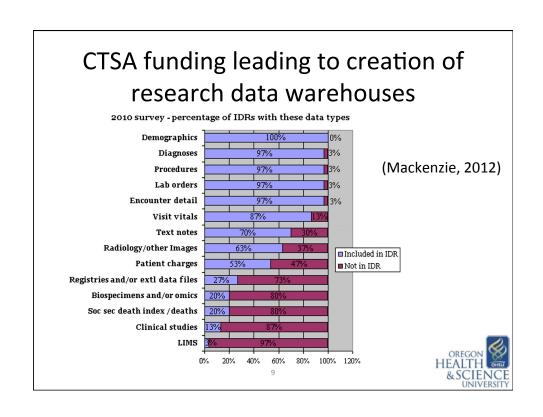
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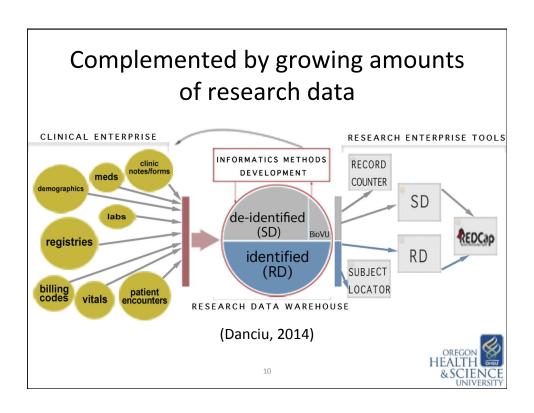
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## Complemented by research data

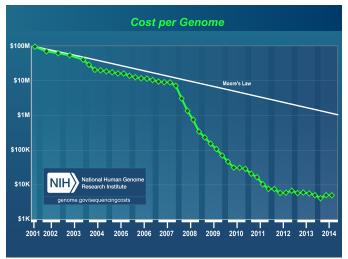
- NIH Clinical and Translational Science Award (CTSA) Program
  - www.ctsacentral.org
  - Growing numbers of research data warehouses (Mackenzie, 2012) and secondary use approaches (Vanderbilt; Danciu, 2014)
- Growing availability and quantity of "omics" data
  - Genome, metabolome, interactome, etc. (Witten, 2013)
- New opportunities in "precision medicine" (IOM, 2011; Collins, 2015; Kaiser, 2015)

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http://www.genome.gov/sequencingcosts/

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# How are we using this (big) data?

- Improving healthcare
- Advancing biomedical research
- Public health



## Using data to improve healthcare

- With shift of payment from "volume to value," healthcare organizations will need to manage information better to provide better care (Diamond, 2009; Horner, 2012)
- Predictive analytics is use of data to anticipate poor outcomes or increased resource use – applied by many to problem of early hospital re-admission (e.g., Gildersleeve, 2013; Amarasingham, 2013; Herbert, 2014)
- Also can be used to measure quality of care delivered to make it more "accountable" (Hussey, 2013; Barkhuysen, 2014)

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NHGRI GWA Catalog

WWW.genome.gov/GWAStudies

WWW.genome.gov/GWAStudies

WWW.ebi.ac.uk/fgpt/gwas/

# Clinical and translational research (cont.)

- One of largest and most productive efforts has been eMERGE Network – connecting genotypephenotype (Gottesman, 2013; Newton, 2013)
  - http://emerge.mc.vanderbilt.edu
  - Has used EHR data to identify genomic variants associated with various phenotypes (Denny, 2012; Denny, 2013)
- Much potential for using observational studies as complement to randomized controlled trials (RCTs) (Dahabreh, 2014)

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## Public health

- "Syndromic surveillance" aims to use data sources for early detection of public health threats, from bioterrorism to emergent diseases
  - Interest increased after 9/11 attacks (Henning, 2004; Chapman, 2004; Gerbier, 2011)
- Ongoing effort in Google Flu Trends
  - http://www.google.org/flutrends/
  - Search terms entered into Google predicted flu activity but not early enough to intervene (Ginsberg, 2009)
  - Performance in recent years has been poorer (Butler, 2013)
  - Case of needing to avoid "Big Data hubris" (Lazer, 2014)



#### Caveats for the Use of Operational Electronic Health Record Data in Comparative Effectiveness Research

William R. Hersh, MD,\* Mark G. Weiner, MD,† Peter J. Embi, MD, MS,‡ Judith R. Logan, MD, MS,\* Philip R.O. Payne, PhD,‡ Elmer V. Bernstam, MD, MSE,§ Harold P. Lehmann, MD, PhD,|| George Hripcsak, MD, MS, ¶ Timothy H. Hartzog MD, MS, # James J. Cimino, MD, \*\* and Joel H. Saltz, MD, PhD††

#### Operational clinical data may be (Medical Care, 2013):

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- Transformed in ways that undermine meaning
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  - Incompatible with research protocols

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## Caveats of clinical data

- Documentation not always a top priority for busy clinicians (de Lusignan, 2005)
- Not every diagnosis is recorded at every visit; absence of evidence is not always evidence of absence, an example of a concern known by statisticians as censoring (Zhang, 2010)
- Makes seemingly simple tasks such as identifying diabetic patients challenging (Miller, 2004; Wei, 2013; Richesson, 2013)



## "Idiosyncrasies" of clinical data (Hersh, 2013)

- "Left censoring" First instance of disease in record may not be when first manifested
- "Right censoring" Data source may not cover long enough time interval
- Data might not be captured from other clinical (other hospitals or health systems) or non-clinical (OTC drugs) settings
- · Bias in testing or treatment
- Institutional or personal variation in practice or documentation styles
- Inconsistent use of coding or standards



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#### A big challenge is interoperable data INFORMATICS PROFESSOR Universal EHR? No. Universal Data Access? Yes. A recent blog posting calls for a "universal EMR" for the entire healthcare system. The author prox laments how lack of access to the co impedes optimal clinical care. I wo INFORMATICS PROFESSOR clinical research, and public health THIS BLOG MAINTAINS THE THOUGHTS ON VARIOUS TOPICS RELATED TO BIOMEDICAL AND HEALTH INFORMATICS BY DR. WILLIAM HERSH, PROFESSOR AND CHAIR, DEPARTMENT OF MEDICAL INFORMATICS & CLINICAL EPIDEMIOLOGY, OREGON HEALTH & SCIENCE UNIVERSITY. ver, I do not agree that a "uni Croblem. Instead, I would adve INFORMATICS PROFESSOR Unscrambling Eggs and the Need for Comprehensive Data Standards and THIS BLOG MAINTAINS THE THOUGHTS ON VARIOUS TOPICS RELATED TO BIOMEDICAL AND HEALTH INFORMATICS BY DR. WILLIAM HERSH, PROFESSOR AND CHAIR, DEPARTMENT OF MEDICAL INFORMATICS & CLINICAL EPIDEMIOLOGY, OREGON HEALTH & SCIENCE UNIVERSITY Interoperability Two local informatics-related happenings recently provided teac moments demonstrating why a comprehensive approach to stan $_{\texttt{FRIDAY}, \texttt{FEBRUARY 6, 2015}}$ moments demonstrating why a comprehensive approach to stain \_RIDMAT, FEBRUARY 6, 2015 and interoperability is so critical for realizing the value of health Fortunately, the Office of the National Coordinator for Health TI (ONC) has prioritized interoperability among its activities movir forward, and other emerging work on standards provides hoppe t forward, and other emerging work on standards provides hoppe t for a health TI (EIR) data that sturned out to be more complicated than we might have anticipated when acceleration of EIR adoption was begun about a devoted. The Comment of EIR adoption was begun about a decade ago. This does not mean that anyone was right or wrong; it just shows the inherent complexities of trying to solve the real problems that motivate dara-related problems in healthcare. These healthcare problems have been well-documented over the past couple decades by

# Challenges to EHRs and HIE have spurred focus on interoperability

- Office of National Coordinator for Health IT (ONC) developing interoperability road map for 10-year path forward (Galvez, 2014)
- · Emerging approaches include
  - RESTful architectures for efficient client-server interaction
  - OAuth2 for Internet-based security
  - Standard application programming interface (API) for query/retrieval of data
    - · Need for both documents and discrete data
    - Emerging standard is Fast Health Interoperability Resources (FHIR)

       http://wiki.hl7.org/index.php?title=FHIR for Clinical Users

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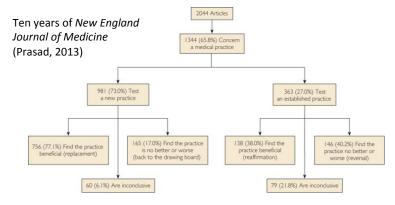
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# Also need to develop clinical data research networks

- Established
  - HMO Research Network facilitates clinical research
    - · www.hmoresearchnetwork.org
  - FDA Mini-Sentinel Network safety surveillance
    - www.mini-sentinel.org
- New
  - PCORnet <u>www.pcornet.org</u>
    - Clinical data research networks (CDRNs) 11 networks aggregating data on >1M patients each
      - (Fleurence, 2014; Collins, 2014; and other papers in JAMIA special issue)
    - · Common Data Model for subset of data



# Large amounts of data do not obviate the need for experimental research



- In large analysis of clinical trials, about slightly more than half of new treatments were superior to established ones (Djulbegovic, 2012)
- GWAS studies have yet to lead to substantial clinical insights (Visscher, 2012)

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## A final concern: privacy

- Re-identifying data is a long-known problem
  - Famous case of identifying Governor of Massachusetts from public data sources (Sweeney, 2002)
- Data breaches are worsening with proliferation of EHR systems
  - Theft of 80 million records from Anthem insurer earlier in 2015 (Abelson, 2015)
- Growing tracking of our data makes the task even easier
  - Re-identification via credit card transactions (de Montjoye, 2015)



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# Big Data opportunities at OHSU

- Biomedical Informatics educational program
- Big Data to Knowledge (BD2K) projects
- Informatics Discovery Lab (IDL)



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# Biomedical Informatics Graduate Program

- Opportunities for future professionals, leaders, and researchers (Hersh, 2010)
- · Graduate-level programs
  - Graduate Certificate
  - Master's research, professional
  - PhD
- Graduate Certificate and Master's available online
- Innovations in online learning, including AMIA 10x10 Program



Graduates	CI	BCB	HIM	Total
GC	321	0	37	358
MBI	146	6	2	154
MS	68	9	0	77
PhD	10	6	0	16
Total	545	21	39	605

http://www.ohsu.edu/informatics



## Big Data to Knowledge (BD2K) projects

- NIH program
  - http://bd2k.nih.gov
- · Programs funded
  - Centers of Excellence
  - Education and Training
    - Two OHSU awards
      - Development of Open Educational Resources
      - Big Data Skills Course
- Non-BD2K data-related projects: OHSU collaboration with Mayo Clinic in large-scale processing of EHR data for cohort discovery

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# Informatics Discovery Lab: academiaindustry collaboration



http://www.ohsu.edu/idl



## **Conclusions**

- There are plentiful opportunities for secondary use or re-use of clinical data
- We must be cognizant of caveats of using operational clinical data
- We must implement best practices for using such data
- We need consensus on approaches to standards and interoperability
- There are opportunities for rewarding careers for diverse professionals

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## For more information

- Bill Hersh
  - http://www.billhersh.info
- Informatics Professor blog
  - http://informaticsprofessor.blogspot.com
- OHSU Department of Medical Informatics & Clinical Epidemiology (DMICE)
  - http://www.ohsu.edu/informatics
  - http://www.youtube.com/watch?v=T-74duDDvwU
  - http://oninformatics.com
- What is Biomedical and Health Informatics?
  - http://www.billhersh.info/whatis
- Office of the National Coordinator for Health IT (ONC)
  - http://healthit.hhs.gov
- American Medical Informatics Association (AMIA)
  - http://www.amia.org
- National Library of Medicine (NLM)
  - http://www.nlm.nih.gov

