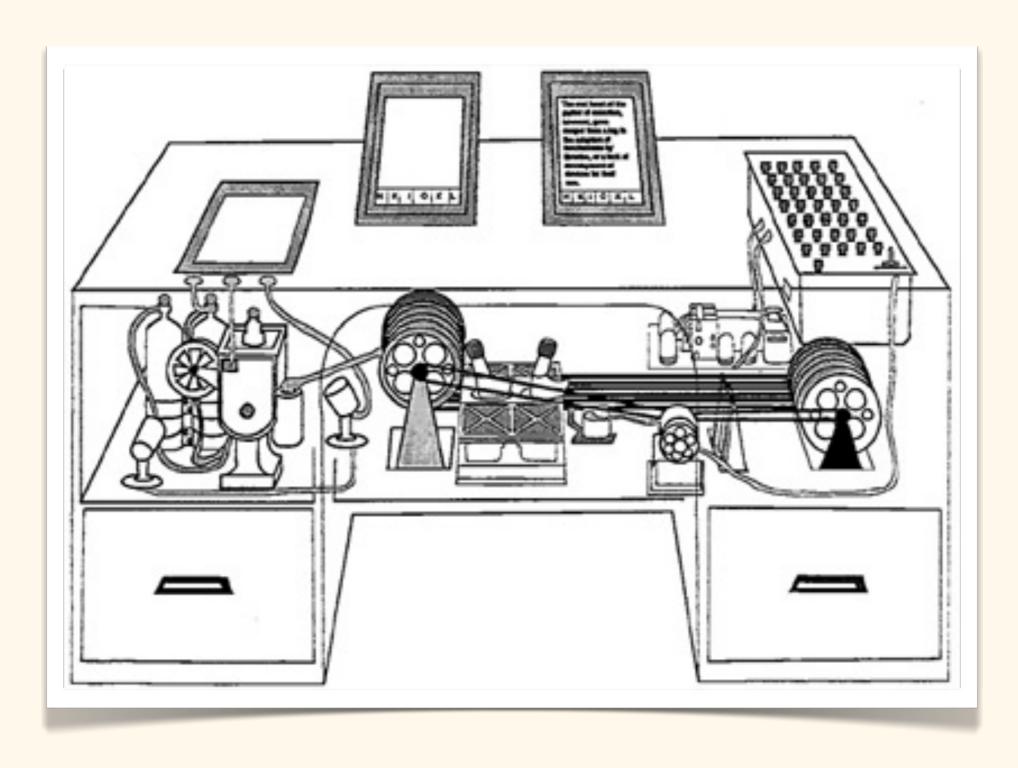
### CS 5/635: Information Retrieval



4/4/2017: Intro & Course Logistics

### Plan for today:

- 1. Overview of course
- 2. What is information?
- 3. Introductory Lecture!
- 4. Assignment #1

### Course overview:

Website/Syllabus:

http://cslu.ohsu.edu/~bedricks/courses/cs635/

Readings!

Discussions!

Assignments!

Project!

Grading!

### What is information?

"A difference which makes a difference"

Gregory Bateson

"Information can be any difference you perceive, in your environment or within yourself. It is any aspect that you notice in the pattern of reality."

Donald Case

# Information Hierarchy:

#### Data

Raw material of information

### Information

Data organized and presented in a particular manner

### Knowledge

"Justified true belief"

Information that can be acted upon

### Wisdom

Distilled and integrated knowledge

High-level "understanding"

# Example:

#### Data

98.6° F, 99.5° F, 100.3° F, 101° F

### Information

Hourly body temperature: 98.6° F, 99.5° F, 100.3° F...

### Knowledge

If you have a temperature above 100°F, and it is increasing, you likely have a fever.

#### Wisdom

If you don't feel well, go to see a doctor.

# Types of information:

#### Text

#### Structured documents

XML, etc.

### **Images**

Photos, scanned docs, etc.

### Video

Movies, news clips, cat videos, etc.

### People

Experts, contacts, conversation partners, etc.

#### Services

Entertainment, schools, doctors, etc.

Introductory lecture...

## Assignment!